DESIRE

Online Identity

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Website , Social Media, and E-Learning Administrator

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Development of higher Education teaching modules on the Socio-economic Impacts of the Renewable Energy implementation
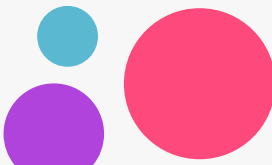
Today's Topic

our online presence

- ✓ **Website**
- ✓ **Social Media**
- ✓ **E-Learning**

Find out how to effectively create and develop **DESIRE ONLINE IDENTITY** using social media sites, Website , E-Learning Platform and other channels.

DESIRE Identity

Host Domain
German-Jordanian University

Website Link
www.desire.gju.edu.jo

E-Learning Link
http://desire-elearning.gju.edu.jo

Technical Administrator
Eng. Mai Al-zu'bi

Social Media
@DESIREGJU, #DESIRE

About DESIRE-Website

➢ DESIRE website is a collection of pages representing a DESIRE-Project idea on the Web using traditional media

➢ Simple, User Friendly, and Flat Structure

➢ Informative Website

Why we need a website?

- ➢ Professional Look
- ➢ Online Brochure
- ➢ Everyone searches online, People Will Look for You Online
- ➢ 24 hours per day (24 hours a day, seven days a week)
- ➢ More Audience and Share your Information and ideas with them
- ➢ Regular Updates (Easy to update and Editing)
- ➢ Collaborate Anytime
- ➢ Gathers feedback
- ➢ Communicates effectively

DESIRE website Sections

Let's have a look

Website Sections

Homepage

News Engine

Team

Partners

Informative Pages

Homepage Slideshow

Surveys

Photo Gallery

Video Gallery

FAQ's

Search Engine

Articles & Blog

Contact Us

We Are

Super Awesome.

Anyone can find DESIRE online using social media sites

Twitter. Facebook. YouTube. LinkedIn and Google+

We love to interact with all!

Get connected!

DESIRE on Social Media Sites

Why Social Media is so important?

1. Increase awareness and loyalty

2. Opportunity to meet likeminded people around the world

3. Fast and easy way to share our interests, contents, news, and events

4. Social networking sites are user-friendly, so easy to navigate, and free to use

5. Helps us to reach out, increase website traffic and search ranking
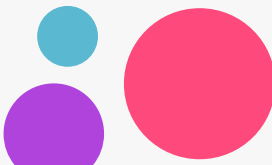
Get Connected!

✓ Interact with all
✓ Use **#** and **@**

Hashtags Keywords

Find & Use the right Keyword

Energy

Renewable

Training

DESIRE

Partners

Erasmus Plus

Countries
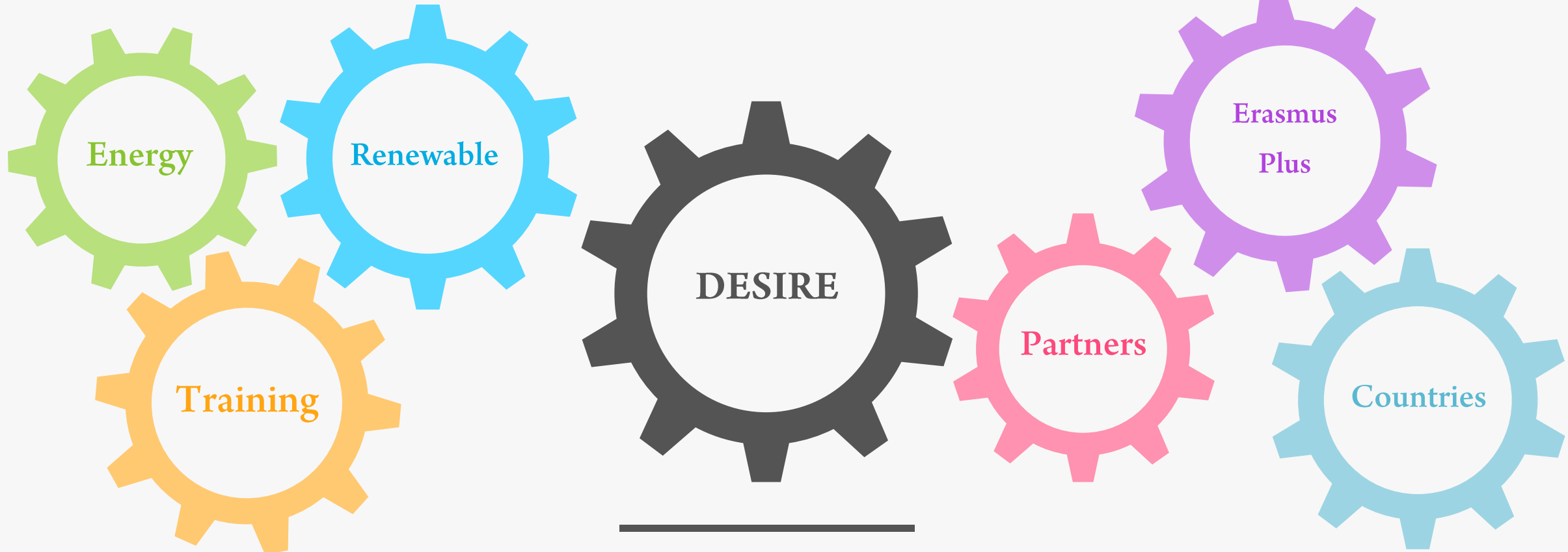
Smart keywords choices and placement will give us a better chance of moving up on a social media search page
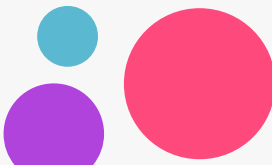
Online Courses
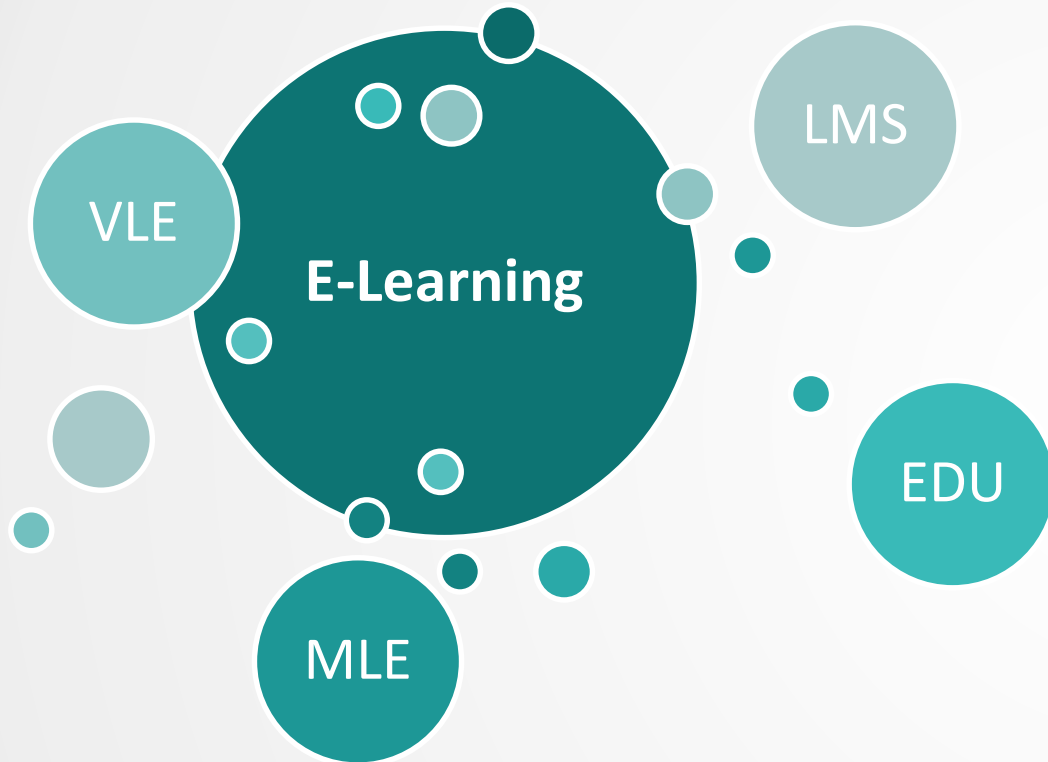
E learning System

- We are creating an e–learning system in virtual learning environment to develop creative thinking for learners

- DESIRE e-learning project aims to enhance traditional learning, support existing teaching methods and provide a valuable reference point which can be accessed anytime, anywhere.

E-Learning System

➢ The Learning Management System (LMS) is **an educational web-based platform** that provides quality assured online training content.

➢ The content will be created in partnership with professional academic staff, and e-learning specialists.

➢ The e-learning complete the existing training programs and provides an excellent source of reference information.

➢ VLE is a **software system** designed to facilitate teachers in the management of educational courses for their students, especially by helping teachers and learners with course administration.

Administrators

Teachers

Students
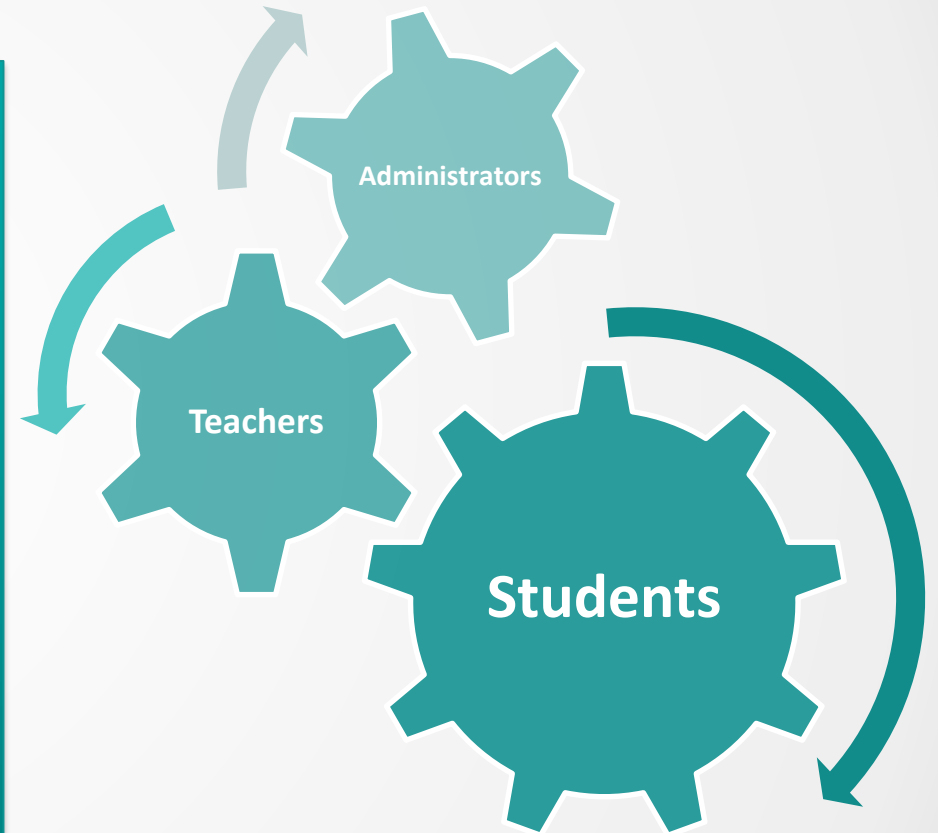
Benefits

- Use the computer technology and all available online recourses
- Use all training items (text, images, audio, videos and simulations)
- E learning is easy to maintain and update
- Less coast (travel, accommodation, training materials , and teacher salary)
- Training can take place on café, road or anyplace you have an internet accessible computer
- Select learning materials that be in your knowledge and interest

Traditional And E-learning Approaches

Traditional and E-learning approaches		
	Traditional Classroom	E-Learning
Classroom	• Physical – limited size • Synchronous	• Unlimited • Anytime, anywhere
Content	• PowerPoint • Textbooks/library • Video • Collaboration	• Multimedia / simulation • Digital library • On demand • Syn & Asyn. Communication
Personalisation	• One learning path	• Learning path and pace determined by learner

what is moodle?

is a learning management system

Learning management systems are online platforms where teachers and students can collaborate in order to improve student achievement.

what we want from an online learning system?

- Easy creation of courses from existing resources

- Course content which can be re-used with different learners, including content from several sources

- Learner involvement

- Self-Registration and Self-Enrolment

- Intuitive online learner and teacher management features

- An active support community to help solve problems and generate new ideas

Allow teachers to …

- Create an online class

- Add assignments

- Add resources for students to use both inside and outside of the classroom

- Can help to grade these assignments and deliver quick, high quality feedback

- Allow teachers to communicate with students in a number of ways.

Essentially, learning management systems allow teachers to organize and optimize their entire class process.

Allow students to …
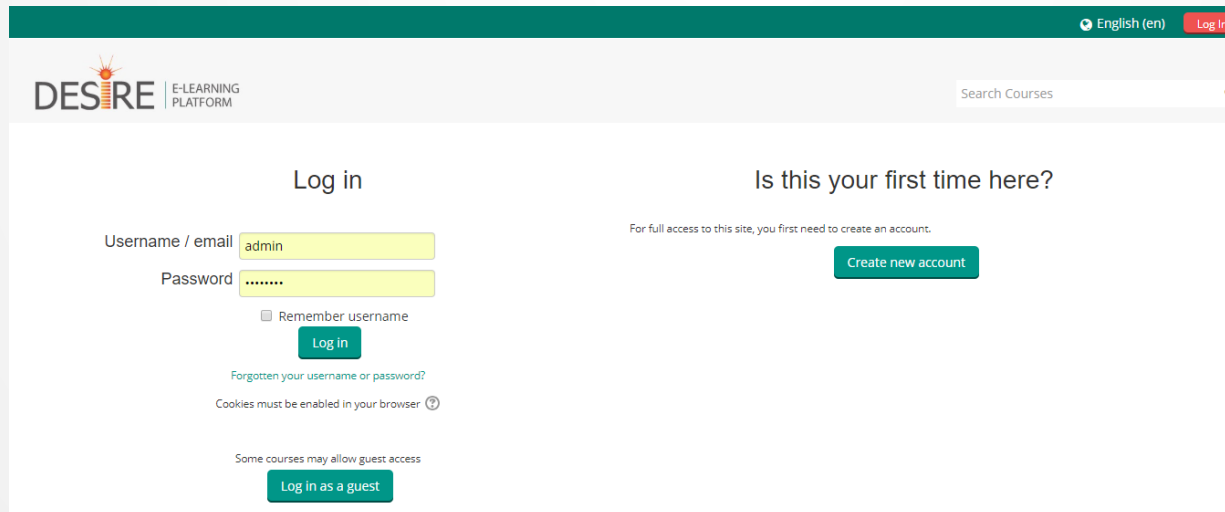
- Access their class online

- Find their class syllabus and assignments, including due dates

- Find and use a wide variety of classroom resources

- Turn in assignments and view up-to-date grades

Also, students can use their learning management system to maximize communication and collaboration with their instructor as well as classmates

A Quick Tour of Moodle for Students

Getting Started (1)

➢ Go to http://desire-elearning.gju.edu.jo

➢ Click on the **Login** link (located in the top right corner of the screen)

➢ Click on **Create New Account** button (located bottom right hand side of the screen) and you'll be redirected to the 'New account' page.

Setting up your account
(**Self-Registration**)

Getting Started (2)

➢ **Please use your legal First name and Surname as your username (no blank spaces allowed)**, so we can easily identify you. Once you have filled in your details select **Create my new account** (located at the bottom of the page).

Getting Started (3)

- You will receive a screen notification informing you that an email should have been sent to your address containing easy instructions to complete your registration.
- Click on **Continue.** You will see that you get taken back to the Moodle login page.
- Check your e-mail inbox for an e-mail sent by Moodle Admin, informing you that 'a new account has been requested at 'DESIRE E-Learning Platform' using your email address'. In order to confirm your account, please click on the web address given in that e-mail.
- The web link takes you to Moodle and confir account registration.
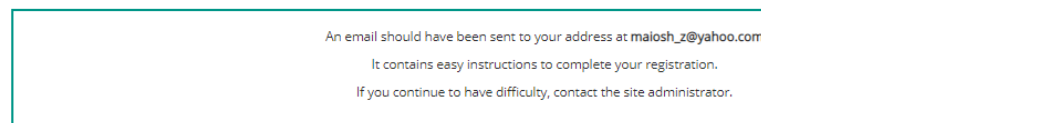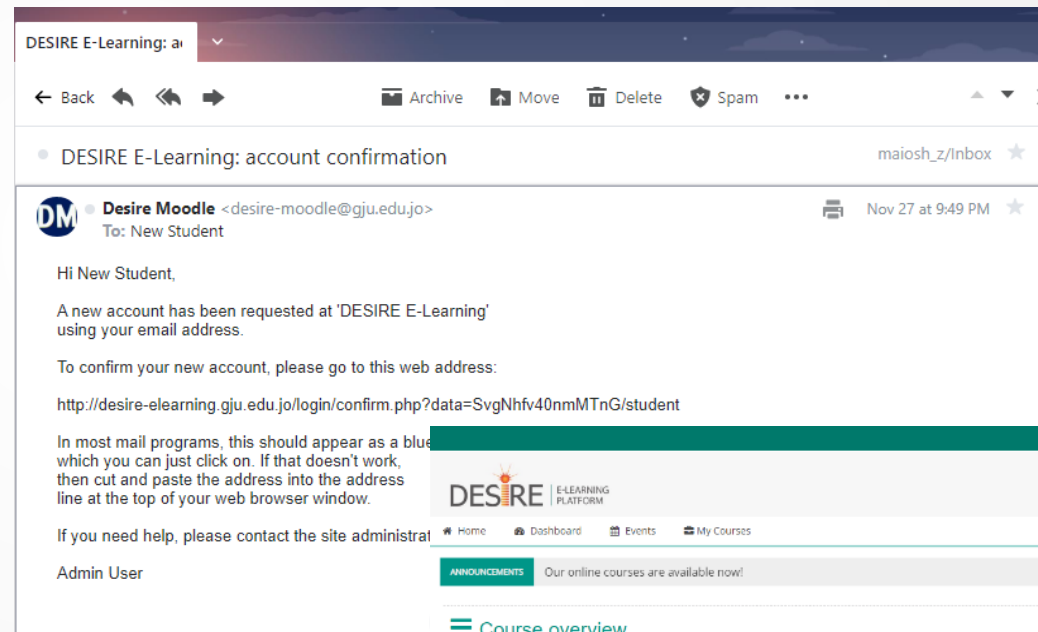
Course Enrollment (Self-Enrollment)

- Go to http://desire-elearning.gju.edu.jo and use your username and password to login.

- Click on the title of the subject category of the course you wish to enroll onto and then the link for that course.

- You have now successfully enrolled yourself on the course.

You may receive a Welcome Message in your e-mail inbox.

Manage Your Account – Student

Feedback

For any questions, suggestions, feedback or comments, please E-mail us at

mai.zubi@gju.edu.jo

Thank You for Listening!

Any Questions?

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